

SDTA Plant and Technology Workshop 2023–SESSION 1



**December 4 – 5, 2023
Highland Conference Center, Mitchell, SD**

Monday, December 4

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| 11:00 – Noon | Registration and Lunch. Join us for lunch (taco bar!) before we get started. |
| Noon – 12:10 pm | Welcome - Kara Semmler, Executive Director, SDTA
Introduce Mitchell Technical College Students – Michael Benjamin |
| 12:10 – 3:15 pm | Positive Workplace: How to promote your company direction, help others overcome obstacles, and coach negative employees and those who are resistant to change. Hear strategies for how we can best lead a positive environment while running a tight ship!
Mike Henke, Mike Henke, Inc.
<i>***Short break***</i>

Total Experience: This fast-paced session explains how customer expectations have risen, how we can customize our service since all customers are not the same, and “What is in it for me?” as an employee.
Mike Henke, Mike Henke, Inc.
<i>***Short break***</i> |
| 3:15 – 5:15 pm | Vantage Point <ul style="list-style-type: none">• Dan Burwitz – Artificial Intelligence and Cybersecurity• Brad Penney, PE – Strategic Network Planning – The importance of and how to present needs to your executive team.• Mike Yonkers – CO & Hut/Design/Power/Grounding/Fiber Management Planning |
| 5:30 – 7:00 pm | Evening Social and Tech Challenge! |

Updated 11/14/23

Tuesday, December 5

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| 7:30 – 8:30 am | Breakfast – Join us for eggs and bacon! |
| 8:30 – 9:45 am | Keynote: Tim Eggebraaten. Finding Your Beat.
Tim knows the importance of paying attention to the rhythm of life. Having worked in law enforcement for 25 years, he is an expert at Working the Beat, and has learned through experience, the value of discovering the harmony in it all. We all face challenges which create our own beat in life when balancing family, careers, and struggling to find time for ourselves and our physical, mental and spiritual health. Prepare to be energized, inspired and entertained as “The Off Duty Chief” shares strategies and tactics for working YOUR BEAT! |
| 9:45 – 10:00 am | Break |
| 10:00 – 10:30 am | Vendor Introductions and Door Prize Drawings |
| 10:30 – 11:15 am | 811 Update: The locate rules we need to remember and those that may be changing.
Codi Gregg, SD One Call, Executive Director |
| 11:15 am – Noon | Mobile Apps for Today’s Telecom Operations: Connectivity on the go is essential for supporting the demands of your customers. Mobile applications increase productivity for technicians and transmit field activity back to your OSS system in seconds.
Scott Meyer, Innovative Systems |
| Noon – 1:00 pm | Lunch – Soup and Sandwich Bar |
| 1:00 – 1:30 pm | Wellness – Learn about the importance of self-care and support options available through the NTCA benefits program.
Patsy Schoellerman, NTCA, Member Relations Manager |
| 1:30 – 2:15 pm | Moving Too Fast – Forgotten Little Things Jeopardize Outside Plant
Dustin J. Maier, ReadITech Engineering |
| 2:15 – 2:45 pm | CALIX – Presentation TBD |

Thank you for attending!

SDTA Plant and Technology Workshop 2023–SESSION 2



**December 6 – 7, 2023
Highland Conference Center, Mitchell, SD**

Wednesday, December 6

10:00 am	Registration opens
11:00 – 11:15 am	Welcome - Kara Semmler, Executive Director, SDTA Introduce Mitchell Technical College Students – Michael Benjamin
11:15 am – 12:30 pm	Keynote: Tim Eggebraaten. Finding Your Beat. Tim knows the importance of paying attention to the rhythm of life. Having worked in law enforcement for 25 years, he is an expert at Working the Beat; and has learned through experience, the value of discovering the harmony in it all. We all face challenges which create our own beat in life when balancing family, careers, and struggling to find time for ourselves and our physical, mental and spiritual health. Prepare to be energized, inspired and entertained as “The Off Duty Chief” shares strategies and tactics for working YOUR BEAT!
12:30 – 1:30 pm	Lunch – Taco Bar
1:30 – 2:00 pm	Wellness – Learn about the importance of self-care and support options available through the NTCA benefits program. Patsy Schoellerman, NTCA, Member Relations Manager
2:00 – 2:30 pm	Vendor Introductions and Door Prize Drawings
2:30 – 3:00 pm	CALIX – Presentation TBD
3:00 – 3:45 pm	Mobile Apps for Today’s Telecom Operations: Connectivity on the go is essential for supporting the demands of your customers. Mobile applications increase productivity for technicians and transmit field activity back to your OSS system in seconds. Scott Meyer, Innovative Systems
3:45 – 4:30 pm	Moving Too Fast – Forgotten Little Things Jeopardize Outside Plant Dustin J. Maier, ReadITech Engineering

Updated 11/14/23

4:30 – 5:00 pm Vendor Introductions and Door Prize Drawings

5:00 – 6:30 pm Evening Social and Tech Challenge!

Thursday, December 7

7:30 – 8:30 am Breakfast – Join us for eggs and bacon!

8:30 – 10:30 am Vantage Point

- Dan Burwitz – Artificial Intelligence and Cybersecurity
- Brad Penney, PE – Strategic Network Planning – The importance of and how to present needs to your executive team.
- Mike Yonkers – CO & Hut/Design/Power/Grounding/Fiber Management Planning

10:30 – 10:45 am Break

10:45 am – 12:15 pm Positive Workplace: How to promote your company direction, help others overcome obstacles, and coach negative employees and those who are resistant to change. Hear strategies for how we can best lead a positive environment while running a tight ship!
Mike Henke, Mike Henke, Inc.

12:15 – 1:00 pm Lunch – Soup and Sandwich Bar

1:00 – 2:30 pm Total Experience: This fast-paced session explains how customer expectations have risen, how we can customize our service since all customers are not the same, and “What is in it for me?” as an employee.
Mike Henke, Mike Henke, Inc.

2:30 – 3:15 pm 811 Update: The locate rules we need to remember and those that may be changing.
Codi Gregg, SD One Call, Executive Director

Thank you for attending!