



# SDTA Office Professionals Workshop 2024 – **SESSION 1**

November 18 – 19, 2024  
Hilton Garden Inn, Sioux Falls, SD

## **Monday, November 18**

1:00 pm Welcome – Kara Semmler

**\*\*\*BREAKS INCORPORATED AS NEEDED\*\*\***

1:15 – 2:15 pm **Lisa Parry** - <https://principalparry.com/principal-parry>  
**Meaningful Messages** - Communication is at the heart of all we do, so let's delve into the art of meaningful messaging. Through practical strategies and insightful examples, we explore how intentional messaging can foster understanding, collaboration, and inspiration within any community. Learn to craft messages that resonate and create a positive impact, bridging gaps and nurturing a sense of belonging. Join me as we practice cultivating meaningful connections through our words, enriching the experience for all stakeholders.

2:15 – 4:15 pm **Discover Your Influence - Brian Stroh Coaching and Consulting**  
Interactive workshop:

- Identify communication style and how to use it to better serve customers
- Gain conflict resolution strategies
- Discover practical ways to communicate 'for' customers

**\*\* 15 Minute Break \*\***

4:30 – 5:30 pm **Consortia Consulting – Regulatory Update**  
Regulatory Review and Update – items that impact the consumer relationship and/or communication to the public

5:30 – 7:00 pm **Networking Social - Location TBD** - Please join for hosted drinks and light food.



**Tuesday, November 19**

8:30 – 9:00 am Breakfast - provided

**\*\*\*BREAKS INCORPORATED AS NEEDED\*\*\***

9:00 – 12:00 noon **Mike Henke, MHI Consulting.**

- Synergy Surge- Elevating Teamwork
- Promoting our Services

12:00 – 1:00 pm Lunch - provided

1:00 – 1:30 pm **SoDak Circuit:** Hannah Bouquet, SDN Marketing Manager, will tell us about South Dakota’s inaugural esports event. If you attended or worked at the event, be ready to share your experience!

1:30 – 2:30 pm **Tim Eggebraaten – Finding your Beat, the Rhythm of Life.**

Tim knows the importance of paying attention to the rhythm of life. Having worked in law enforcement for 25 years, he is an expert at Working the Beat; and has learned through experience, the value of discovering the harmony in it all. We all face challenges that create our beat in life when balancing family, careers, and struggling to find time for ourselves and our physical, mental, and spiritual health. Prepare to be energized, inspired, and entertained as “The Off Duty Chief” shares strategies and tactics for working YOUR BEAT!

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